

The American Families Plan

On April 28, 2021, President Biden introduced the American Families Plan, which is the second half of his administration's "build back better" infrastructure initiative. (The first half of the initiative, the American Jobs Plan, was introduced on March 31, 2021.2) The American Families Plan proposes a \$1.8 trillion federal investment that will "grow the middle class, expand the benefits of economic growth to all Americans, and leave the United States more competitive." The plan's key tenets affordable childcare, universal preschool, expanded higher education access, individual and family tax credits, and comprehensive paid leave—would make a meaningful difference to the lives of direct care workers, who have struggled for too long without the employment benefits and protections that every worker deserves. This fact sheet explains why the American Families Plan matters for direct care workers and their families.



Why It's Needed

Direct care workers' economic security relies on livable wages and comprehensive employment benefits.

Higher wages in direct care are desperately needed: the median wage for these workers is \$12.80 an hour, and median annual earnings are just \$20,300. However, better access to employment benefits and protections—including free or low-cost childcare, affordable health insurance, and paid leave, among others—would help offset low wages, enable direct care workers to meet their basic needs, and improve economic security across the workforce.

The COVID-19 pandemic revealed the startling lack of paid leave for direct care workers.

Direct care workers served on the frontlines of the COVID-19 pandemic, providing essential care for older adults and people with disabilities across settings. Yet most workers couldn't afford to take time off when needed, for example to quarantine due to exposure or illness—and as a result, many left their jobs altogether.⁵ With a national program of paid sick leave and paid family and medical leave in place, these workers would not need to choose between keeping their jobs or safeguarding their own (and their families' and clients') health and lives.

The supports for workers provided through the American Rescue Plan Act will soon expire.

The American Rescue Plan Act includes a range of provisions benefitting direct care workers, including individual stimulus payments; targeted tax credits; food, housing, and utilities assistance; and expanded health insurance and unemployment coverage. However, these supports will not last beyond the COVID-19 emergency period, leaving workers unprotected once more—unless they are extended and made permanent through new legislation.

PAID LEAVE PROMOTES PRODUCTIVITY AND EQUITY

The United States is one of the only countries in the world that does not have national paid family and medical leave protections in place and only nine states and DC have passed their own paid leave laws.7 (The federal Family and Medical Leave Act requires employers to provide up to 12 weeks of job-protected unpaid leave only, and only applies to certain employers and workers.) This policy gap disproportionately impacts women and people of color, who are more at risk of taking unpaid leave or exiting the labor force if they experience a serious illness or need to care for a family member.8 A national paid leave program—as outlined in the American Families Plan—would boost labor force participation, reduce turnover among workers, and address racial and gender inequities in access to paid leave.

What It Includes

A historic investment in America's workers.

The American Families Plan proposes to invest \$1 trillion new dollars and \$800 billion in tax credits in "policies to make life easier for American families... inclusive of gender, race, or place of residence." The provisions, all of which have relevance for direct care workers, include: free or low-cost childcare; free, high-quality preschool for all children; national paid sick leave and paid family and medical leave programs; reduced health insurance premiums and expanded health care coverage; extended tax credits for families with children and for all low-wage workers; investments in childcare workers and teachers; free community college education; and more.

A clear focus on supporting working parents.

A key premise of the American Families Plan is that "many workers struggle to both hold a full-time job and care for themselves and their families." In response, the plan proposes that low- and middle-income families should spend no more than seven percent of their income on childcare—thus addressing a major financial burden and barrier to full-time work for direct care workers, among other low-wage workers. The plan also proposes a paid family and medical leave program that would enable workers to take up to 12 weeks off to bond with a new child, care for a family member, recover from an illness, or for other reasons and encourages the passage of a national shortterm sick leave policy, as well.9

"The American Families Plan is going to provide access to quality, affordable childcare ... helping parents go back to work, providing a lifeline and benefits for children as they do better in school throughout their lives. [There are] millions of women out of work today not because they're not qualified for the jobs they have, but—they can't take care of their children and do their job."

PRESIDENT BIDEN

May 3, 2021¹⁰

Tax credits for low-wage workers, including direct care workers.

Given that Medicaid is the primary payer of long-term services and supports, Medicaid reimbursement is the main lever for raising wages for direct care workers. However, tax credits are also an important strategy for increasing workers' total compensation. The American Families Plan would extend and/or make permanent several tax credits for low- and middle-income earners, including the Child Tax Credit, the Child and Dependent Care Tax Credit, and the Earned Income Tax Credit—toward the goal of "rewarding workers who work hard every day at modest wages to provide their communities with essential services."



What Should Happen Next

- Advocates from every sector should reach out to their members of Congress and encourage the enactment of the American Jobs Plan and the American Families Plan. The two halves of the Biden administration's infrastructure plan represent a historic investment in the U.S. economy overall, the care economy in particular, and the labor force—including direct care workers. One key message: While these short-term investments might seem costly, the need is significant and profound, and they will result in a stronger, more equitable economy in the future.
- Congress should enact the American Families Plan to support America's families, stabilize the labor force, and improve opportunities for future generations. By pairing employment supports and protections such as paid leave with investments in childcare and education, the American Families Plan will improve workers' opportunities to succeed and help offset intergenerational poverty and inequity. For direct care workers, this comprehensive approach could be a lifeline.
- State leaders should prepare for the impact of the American Families Plan's provisions on the long-term care field. The American Families Plan will have a significant impact on payers, providers, workers, and consumers across long-term care settings. Medicaid reimbursement formulae, managed care contracts, and employment practices will all require adjustments, and workers and consumers will need information about their new rights and protections. And that's just the beginning. States should begin planning how to tackle these changes if the plan is enacted.

NOTES

- 1. The White House. 2021. Fact Sheet: The American Families Plan. https://www.whitehouse.gov/briefing-room/statements-releases/2021/04/28/fact-sheet-the-american-families-plan/.
- 2. The White House. 2021. Fact Sheet: The American Jobs Plan. https://www.whitehouse.gov/briefing-room/statements-releases/2021/03/31/fact-sheet-the-american-jobs-plan/.
- 3. PHI. "Workforce Data Center." Accessed May 12, 2021. https://phinational.org/policy-research/workforce-data-center/.
- 4. Ruggles, Steven, Sarah Flood, Ronald Goeken, Josiah Grover, Erin Meyer, Jose Pacas, and Matthew Sobek. 2020. *IPUMS USA: Version 10.0.* https://doi.org/10.18128/D010.V10.0; analysis by PHI (May 2021).
- 5. Campbell, Stephen. 2021. "Will COVID-19 Change Direct Care Employment? New Data Offer Clues." *PHI Newsroom*, April 12, 2021. https://phinational.org/will-covid-19-change-direct-care-employment-new-data-offer-clues/.
- 6. PHI. 2021. The American Rescue Plan Act of 2021. Bronx, NY: PHI. https://phinational.org/resource/the-american-rescue-plan-act-of-2021/.
- 7. A Better Balance. "Comparative Chart of Paid Family and Medical Leave Laws in the United States." Last updated February 10, 2021. https://www.abetterbalance.org/resources/paid-family-leave-laws-chart/.
- 8. Herr, Jane, Radha Roy, and Jacob Alex Klerman. 2020. Gender Differences in Needing and Taking Leave. Rockville, MD: Abt Associates Inc. https://www.dol.gov/sites/dolgov/files/OASP/evaluation/pdf/WHD_FMLAGenderShortPaper_January2021.pdf; Long, Michelle and Matthew Rae. 2020. Gaps in the Emergency Paid Sick Leave Law for Health Care Workers. Washington, DC: Kaiser Family Foundation. https://www.ff.org/coronavirus-covid-19/issue-brief/gaps-in-emergency-paid-sick-leave-law-for-health-careworkers/; National Partnership for Women and Families. 2018. Paid Family and Medical Leave: A Racial Justice Issue and Opportunity. Washington, DC: NPWF. https://www.nationalpartnership.org/our-work/resources/economic-justice/paid-leave/paid-family-and-medical-leave-racial-justice-issue-and-opportunity.pdf.
- 9. Healthy Families Act, S.840 116th Congress. https://www.congress.gov/bill/116th-congress/senate-bill/840.
- 10. The White House. 2021. Remarks by President Biden on the American Families Plan. https://www.whitehouse.gov/briefing-room/speeches-remarks/2021/05/03/remarks-by-president-biden-on-the-american-families-plan/.

Read about the American Families Plan here: https://tinyurl.com/2hrhybzc



400 East Fordham Road, 11th Floor, Bronx, NY 10458 718.402.7766 • PHInational.org





