Direct-care workers provide an estimated 70 to 80 percent of the paid hands-on long-term care and personal assistance received by Americans who are elderly or living with disabilities or other chronic conditions. These workers help their clients bathe, dress, and negotiate a host of other daily tasks. They are a lifeline for those they serve, as well as for families and friends struggling to provide quality care.

Direct-care workers also constitute one of the largest and fastest-growing workforces in the country, playing a vital role in job creation and economic growth, particularly in low-income communities.

Direct-care occupations and employment settings

Current employment. In 2012, the direct-care workforce conservatively totaled more than 4 million workers. Over 3.2 million direct-care workers were employed largely by facilities and agencies in three occupations tracked by the U.S. Bureau of Labor Statistics: Nursing Assistants\(^1\) (1,420,020); Home Health Aides\(^2\) (839,930); and Personal Care Aides\(^3\) (985,230). Additionally, an estimated 800,000 independent providers, not captured in these counts, were employed across the country in public programs that provide personal care services. Independent providers are employed directly by consumers.

Facts is a series of short issue briefs and fact sheets on the national and regional status of the direct-care workforce. For more information about PHI and to access other PHI publications see www.PHInational.org

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Wide range of settings. Direct-care workers are employed in a range of settings: the consumer’s or family’s home; institutional settings such as nursing facilities, hospitals, and large facilities for persons with intellectual and developmental disabilities; community-based residential settings ranging from group homes to assisted living facilities; plus a wide range of non-residential day programs and other community support services. The majority of direct-care workers are now employed in home and community-based settings, and by 2020, home and community-based direct-care workers are likely to outnumber facility workers by more than two to one.

Role of independent providers. A growing number of direct-care workers are employed directly by consumers and their families rather than through an agency. These workers tend to be heavily undercounted in government surveys. According to the BLS Employment Projections Program, 155,000 Personal Care Aides in 2010 were self-employed or employed by private households. However, we know that over 500,000 direct-care workers across the country work as independent providers under the aegis of state or county public authorities. PHI estimates at least 800,000 independent providers are employed across the country in a variety of public programs.

Training requirements. The federal government requires training only for nursing assistants and home health aides who work in Medicare- and Medicaid-certified nursing homes and home health agencies. States and individual employers, however, may require training and/or certification for other types of direct-care workers.

Significant proportion of the nation’s health care workforce

Direct-care workers account for 30 percent of the U.S. health care workforce, far outnumbering other health care practitioner occupations such as physicians, nurses, and therapists. Direct-care workers also outnumber by more than two to one all allied health occupations, such as medical and dental assistants, and therapy assistants and aides.⁴
Growing demand for direct-care jobs

Fast-growing occupations. Personal Care Aides and Home Health Aides top the list of the projected fastest-growing occupations in the country between 2010 and 2020, with demand for these positions expected to increase by 71 percent and 69 percent, respectively. Nursing Aides, Orderlies and Attendants are expected to increase by 20 percent.

Generating the most new jobs. Home Health Aides and Personal Care Aides rank third and fourth on the list of occupations projected to add the most new jobs to the economy over the coming decade. Nursing Aides, Orderlies, and Attendants rank eleventh.

<table>
<thead>
<tr>
<th>Rank</th>
<th>Occupation</th>
<th>Projected New Positions, 2010–2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Registered Nurses</td>
<td>711,900</td>
</tr>
<tr>
<td>2</td>
<td>Retail Salespersons</td>
<td>706,800</td>
</tr>
<tr>
<td>3</td>
<td>Home Health Aides</td>
<td>706,300</td>
</tr>
<tr>
<td>4</td>
<td>Personal Care Aides</td>
<td>607,000</td>
</tr>
<tr>
<td>5</td>
<td>Office Clerks</td>
<td>489,500</td>
</tr>
<tr>
<td>6</td>
<td>Combined Food Prep. &amp; Serving Workers (includes fast food)</td>
<td>398,000</td>
</tr>
<tr>
<td>7</td>
<td>Customer Service Representatives</td>
<td>338,400</td>
</tr>
<tr>
<td>8</td>
<td>Heavy and Tractor Trailer Truck Drivers</td>
<td>330,100</td>
</tr>
<tr>
<td>9</td>
<td>Laborers and Freight, Stock, and Material Movers, Hand</td>
<td>319,100</td>
</tr>
<tr>
<td>10</td>
<td>Post-Secondary Teachers</td>
<td>305,700</td>
</tr>
<tr>
<td>11</td>
<td>Nursing Aides, Orderlies, &amp; Attendants</td>
<td>302,000</td>
</tr>
</tbody>
</table>
Wages, benefits, and economic security

Wages. In 2012, the median hourly wage for all direct-care workers was $10.63. This is significantly less than the median wage for all U.S. workers ($16.71). Personal Care Aides earned under $10 per hour ($9.57) and Home Health Aides slightly more at $10.01; Nursing Assistants earned $11.74.

Over the last 10 years, inflation-adjusted hourly wages (i.e., “real wages”) for all three direct-care worker occupations have declined. Home Health Aides experienced the greatest decline in real wages, at 11 percent.

Low earnings and part-time work. A significant proportion of the direct-care workforce is employed part time. In 2011, 47 percent of direct-care workers worked less than full-time, year-round. Over half of Personal Care Aides (59 percent) worked part-time or full-time for only part of the year. Part-time hours reduce overall earnings; thus in 2011, median annual earnings for direct-care workers were $17,000.

Health coverage. In 2011, an estimated 1.2 million direct-care workers did not have any health coverage. One in every four nursing home workers and more than a third of aides working in agency-based home care lacked health coverage. While two thirds of civilian workers in America receive health coverage through an employer, less than half of direct-care workers (46 percent) have such coverage.

Poverty status. About 48 percent of direct-care workers live in households earning below 200 percent of the federal poverty level income, making them eligible for most state and federal public assistance programs.

Reliance on public benefits. Nearly half of all direct-care workers (49 percent) live in households that receive one or more public benefits such as food stamps; Medicaid; or housing, child care, or energy assistance.
Historic proportions

Expected to add 1.6 million new jobs to the economy over the decade, the direct-care workforce will total nearly 5 million workers by 2020. If independent providers working directly for consumers under public programs and private arrangements were fully counted, this number would be considerably larger.

At 5 million, the direct-care workforce will reach historic proportions and become the nation’s largest occupational group, exceeding retail salespersons (4.97 million), teachers from kindergarten through high school (3.9 million), all law enforcement and public safety workers (3.7 million), fast food and counter workers (3.5 million), and registered nurses (3.4 million).

Largest Occupational Groups in U.S., 2020

<table>
<thead>
<tr>
<th>Occupation</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Direct-Care Workers</td>
<td>4,999,100</td>
</tr>
<tr>
<td>Retail Salespersons</td>
<td>4,968,400</td>
</tr>
<tr>
<td>Teachers from K to 12th Grade</td>
<td>3,902,000</td>
</tr>
<tr>
<td>Law Enforcement &amp; Public Safety Workers</td>
<td>3,667,000</td>
</tr>
<tr>
<td>Fast Food &amp; Counter Workers</td>
<td>3,553,000</td>
</tr>
<tr>
<td>Registered Nurses</td>
<td>3,449,300</td>
</tr>
</tbody>
</table>

End Notes

1 Nursing Assistants or Nursing Aides generally work in nursing homes, although some work in assisted living facilities, other community-based settings, or hospitals. They assist residents with activities of daily living (ADLs) such as eating, dressing, bathing, and toileting. They also perform clinical tasks such as range-of-motion exercises and blood pressure readings.

2 Home Health Aides provide essentially the same care and services as nursing assistants, but they assist people in their homes or in community settings under the supervision of a nurse or therapist. They may also perform light housekeeping tasks such as preparing food or changing linens.

3 Personal Care Aides may work in either private or group homes. They have many titles, including personal care attendant, home care worker, personal assistant, and direct support professional (the latter work with people with intellectual and developmental disabilities). In addition to providing assistance with ADLs, these aides often help with housekeeping chores, meal preparation, and medication management. They also help individuals go to work and remain engaged in their communities. A growing number of these workers are employed and supervised directly by consumers. We refer to these workers as “independent providers.”

4 Allied Health Occupations refer to Healthcare Support Occupations (SOC Code 31-0000).
Data Sources

Direct-care occupational categories are defined by the Standard Occupational Classification (SOC) system developed by the Bureau of Labor Statistics (BLS) at the U.S. Department of Labor (DOL). Definitions of the three standard direct-care occupations—Nursing Assistants; Home Health Aides; and Personal Care Aides—can be found at: http://www.bls.gov/SOC.

Employment and wage data are from the current and archived estimates of the U.S. Department of Labor, Bureau of Labor Statistics, Occupational Employment Statistics (OES) Program, available at: http://www.bls.gov/oes/#data. Inflation adjustments are made using the Consumer Price Index for urban wage earners and clerical workers (1982-84=100), also from BLS. Note: Beginning in 2012, the BLS treats Nursing Aides as a separate occupation from Orderlies and Attendants. Data prior to 2012 refers to “Nursing Aides, Orderlies, and Attendants” (SOC code 31-1012); data from 2012 and the following years refers to the new occupational title “Nursing Assistants” (SOC code 31-1014).

The number of Independent Providers (IPs) employed in publicly funded long-term programs is estimated using PHI’s counts of Independent Providers in 18 states, which are available at the PHI State Data Center http://phinational.org/policy/states/.

Statistics relating to direct-care worker demographics and employment and income characteristics are based on PHI analysis of the U.S. Census Bureau, Current Population Survey (CPS), 2012 Annual Social and Economic (ASEC) Supplement, with statistical programming and data analysis provided by Carlos Figueiredo.


For more information on the direct-care workforce, contact Associate Director of Policy Research, Abby Marquand, at amarquand@PHInational.org.

Also visit our PHI PolicyWorks website at www.PHInational.org/policy. State by state data on the direct-care workforce are available at: www.PHInational.org/statedata. All charts in this and other PHI documents are available for download. Learn more: www.PHInational.org/policy/chart-gallery.
The direct-care worker at a glance (2011)

Demographic Characteristics

- **Gender:**
  - Male: 11%
  - Female: 89%

- **Race/Ethnicity:**
  - White, Non-Hispanic: 47%
  - Hispanic, Latino: 16%
  - African American: 7%
  - Other: 30%

- **Average Age:**
  - All direct-care workers: 42
  - In nursing care facilities: 37
  - In home health care: 45
  - Self-employed or working directly for private households: 48

- **Immigration Status:**
  - Born in the U.S.: 79%
  - Foreign born: 21%

Education

- Some college or advanced degree: 46%
- High school or less: 54%

Employment and Income Characteristics

- **Employment Status:**
  - Employed part-time or full-time part of the year: 47%
  - Employed full-time year-round: 53%

- **Median Annual Earnings (accounting for part-time hours):**
  - Personal care aides: $14,000
  - Nursing, psychiatric & home health aides: $20,000
  - All direct-care workers: $17,000
  - U.S. annual earnings: $39,947

Health Insurance Status

- All direct-care workers, uninsured: 30%
- Uninsured in nursing care facilities: 28%
- Uninsured in home health care services: 37%

Family Poverty Status & Reliance on Public Benefits

- 49% of direct-care workers receive public benefits such as Medicaid or food stamps
Get informed.

See [www.PHInational.org/statedata](http://www.PHInational.org/statedata) for the most up-to-date information about the direct-care workforce in each of the 50 states.

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Go to [www.PHInational.org/subscribe](http://www.PHInational.org/subscribe) to receive instant notifications when we post new data or information that is relevant to you and your state.

PHI ([www.PHInational.org](http://www.PHInational.org)) works to transform eldercare and disability services. We foster dignity, respect, and independence—for all who receive care, and all who provide it. The nation’s leading authority on the direct-care workforce, PHI promotes quality direct-care jobs as the foundation for quality care.